

# Workshops and speaking experience List

- Squarespace Circle Day 2022 - Presentation Title: Helping Your Clients Manage Their Sites In-person (~150) and virtual event (unknown) - <https://www.brittanimdesign.com/blog/brittani-m-design-speaking-at-squarespace-circle-day-2022>

Squarespace Presentation Video - <https://www.dropbox.com/s/ruj1tebssxjhtez/Squarespace%20Presentation.m4a?dl=0>

- BPSummit 2022 - Building an Influence - (In-person ~400) - <https://bpsummit.org/speakers/brittani-millington>
- Ask an Expert - Impactful Brand Strategy and Design - Virtual event ~ 15 - Video <https://brittanimdesign.com/bm-design-brand-strategy-and-design-for-brands>
- <https://www.brittanimdesign.com/bmd-free-branding-workshop>
- The **Lake Worth Community Redevelopment Agency**, in partnership with **Brittani M Design**, will present a series of two workshops on branding and websites to step into the new year branding better and make an impact! These free workshops will be hosted virtually on December 1 and December 8 at 3 p.m. EST. As small business owners, you can learn how to showcase your brand more clearly, make better branding decisions, and stand out from the competition. For more information click on the links below for each workshop: Introduction to Branding - <https://bit.ly/3wcUFdr> Website Design and Common Mistakes to Avoid - <https://bit.ly/3kozMrd>

Press from Lake Worth Beach CRA [https://www.lakeworthcra.org/index.php?option=com\\_jevents&task=icalrepeat.detail&evid=20154&Itemid=929&year=2021&month=12&day=01&title=online-branding-workshop&uid=0b3a64829d0362d54be749a843d9a37b](https://www.lakeworthcra.org/index.php?option=com_jevents&task=icalrepeat.detail&evid=20154&Itemid=929&year=2021&month=12&day=01&title=online-branding-workshop&uid=0b3a64829d0362d54be749a843d9a37b)

- The **City of West Palm Beach Office of Economic Opportunity**, in partnership with **Brittani M Design**, will present a series of three workshops on branding and how small businesses can brand better to make an impact! These free workshops will be hosted virtually on September 7, September 14, and September 21 of 2021, at 3 p.m. EST. Small-, minority-, and women-owned businesses can learn how to showcase their brand more clearly, make better branding decisions, and stand out from the competition. Press from their THEIR WEBSITE <https://www.wpb.org/Home/Components/News/News/2033/>
- The Office of Diversity in Business Practices, Palm Beach County School District had Brittani M Design present the workshop Web Design for Everybody: Basics tips for creating your website for Entrepreneur Day Nov 16, 2021. Press from <https://www.eventbrite.com/e/entrepreneur-day-tickets-168951836491>
- Designer Boss Digital Summit  
Topic - Brittani M is a brand strategist and visionary supporter for businesses owners to confidently reach their goals and clients through guided actions. Working with clients to understand the brand as well as they do leads to Brittani translating it into a strategy and design

clients love. Brittani loves helping designers learn how to communicate with their clients to gain their trust and do their best work because she's been to "never ending revision land" and how that can make designers feel. <https://designerboss.co/wp-content/uploads/Designer-Boss-Summit-3-Workbook.pdf>

- Black Chamber Of Commerce of Palm Beach County. I have Impactful Brand Strategy and Design Presentation. ON THEIR WEBSITE - <https://business.blackchamberpbcc.com/events/details/impactful-brand-strategy-and-design-2011>
- Lake Worth Beach CRA - Branding Workshop for April 13, 2023. SHOWN ON THEIR WEBSITE [https://www.lakeworthcra.org/index.php?option=com\\_events&task=icalrepeat.detail&evid=20154&Itemid=929&year=2021&month=12&day=01&title=online-branding-workshop&uid=0b3a64829d0362d54be749a843d9a37b](https://www.lakeworthcra.org/index.php?option=com_events&task=icalrepeat.detail&evid=20154&Itemid=929&year=2021&month=12&day=01&title=online-branding-workshop&uid=0b3a64829d0362d54be749a843d9a37b)
- April 10 Monday 6:30 pm - Online Masterclass on Customer Journey with Honey Social Co. <https://us02web.zoom.us/meeting/register/tZMkfuGgrTotH9zqWy3pzdDJRg-fVkJLBOl> , [https://www.instagram.com/p/CqwJFLqrs9g/?utm\\_source=ig\\_web\\_copy\\_link](https://www.instagram.com/p/CqwJFLqrs9g/?utm_source=ig_web_copy_link) , [https://www.instagram.com/p/Cq3OWymIDva/?utm\\_source=ig\\_web\\_copy\\_link](https://www.instagram.com/p/Cq3OWymIDva/?utm_source=ig_web_copy_link) , [https://www.instagram.com/p/Cq1Ud4Urgzt/?utm\\_source=ig\\_web\\_copy\\_link](https://www.instagram.com/p/Cq1Ud4Urgzt/?utm_source=ig_web_copy_link)

Listen in as we chat with Brittani from [@the.studio.113](https://www.instagram.com/the.studio.113) on all things business strategy, rebranding misconceptions and more.

[https://www.instagram.com/p/Cq3OWymIDva/?utm\\_source=ig\\_web\\_copy\\_link](https://www.instagram.com/p/Cq3OWymIDva/?utm_source=ig_web_copy_link)

- April 22 Saturday 1:30 pm - Live Skill-Up Masterclass with The Leadership Haven. [https://web-extract.constantcontact.com/v1/social\\_annotation\\_v2?permalink\\_uri=https%3A%2F%2Fconta.cc%2F3K3yzBg&image\\_url=https%3A%2F%2Fmlsvc01-prod.s3.amazonaws.com%2F5ac23edc601%2F6fdf825f-4ff4-4b35-b9ad-82aeb7e2b7f1.png](https://web-extract.constantcontact.com/v1/social_annotation_v2?permalink_uri=https%3A%2F%2Fconta.cc%2F3K3yzBg&image_url=https%3A%2F%2Fmlsvc01-prod.s3.amazonaws.com%2F5ac23edc601%2F6fdf825f-4ff4-4b35-b9ad-82aeb7e2b7f1.png)

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PB Matchmakers Workshop 2021:  
Impactful Brand Strategy and Design

**Workshop # 2 | Time: 10:05am – 11:00am | Presenters: Brittani Millington**

**Topic: Impactful Brand Strategy and Design**

**1st Presenter – Brittani Millington**  
**Brittani Millington Presentation:**

We will have a better understanding of what brand **strategy** is and its **value**. How it can be used to lead the brand on a guided path for decision making and how to get where you want it to be. Along with learning what areas to understand to help a business to get to its vision.

Understanding where and how your brand will get where you want it to be, stops you from going all over the place to get there. You'll better understand what deliverables should be created. Like the type of logo that should be designed and the assets you need. To how customers go from liking your brand to loving it and being an advocate for it.

Speaking of logo, that is just one part of the brand identity created to capture your audience. Strategy leads to an identity produced for your brand and audience to connect. Learn how a well-designed identity, having assets needed and understanding how to use it saves you time and money. For example, having the correct assets for a print job can save time needed to produce it and ink costs.

This workshop is all about understanding how **strategy** and **design** work hand and hand for your brand. Without a strategy, a beautiful visually stunning brand can reach no one, or a killer strategy can fail to connect with the clients at any touchpoint.

**Key takeaways from this workshop:**

- What questions should you have answers for to connect your goals, brand, and customers?
- How strategy and design work hand and hand.
- Why should the design of your brand identity matter?

Understand how the journey from strategy to design leads to confident guided actions to reach goals and clients.

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- 2021 I present at Tuesday Tips hosted by the Office of Equal Business Opportunity of Palm Beach County. Where I presented the Principles of Graphic Design discussing some basic elements of effective graphics for business owners.
- 2021 I present at Small Business University with Palm Beach School District helping S/M/WBE who attend how to improve their website.
- 2021 I was on a speaking panel for Path Way to College organization to speak with future entrepreneurs to learn about a career in design.

Shoutout Miami Interview Brittani Millington <https://shoutoutmiami.com/meet-brittani-millington-brand-strategist-designer-speaker/?fbclid=PAAabq-RFKLHQm2JAHyWoJhGb00byRLY1IM9EvAjrB8I-z1F91pm-0lrgT8iM>